Paper Id: 293101 Roll No: | | | | | | | | | | | | | |

MBA (INT)
(SEM-I) THEORY EXAMINATION 2019-20
BUSINESS ENGLISH -I

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

Qno.	Question	Marks	CO
a.	Define Phonetics	2	1
b.	Describe the utility of lips in Phonetics.	2	1
c.	Define plural form of a noun.	2	2
d.	What are the usage of "Pronoun"	2	2
e.	Define "Phrases"	2	5
f.	Mention the difference between Active Voice and Passive Voice	2	5
g.	What is the usage of Interjection?	2	3
h.	Mention the term Framing sentences	2	4
i.	Write the difference between Direct speech and Indirect speech.	2	5
j.	Describe Idioms.	2	5

SECTION B

2. Attempt any *three* of the following: 3 x 10 = 30

Qno.	Question	Marks	CO
a.	Define the parts of specch. Mention its parts in detail with suitable examples.	10	2
b.	Define Sentence. Explain the kinds of sentences with relevant examples.	10	2
c.	Describe adjectives and its kinds with suitable examples.	10	2
d.	**(I)Choose the correct preposition (*about/for/to*) for the sentences in following – (each carries 2 marks)** (i) In addition to the formal contact time required ___ each course students will need to allocate non-contact time. (ii) The course encourages students to think critically ___ development. (iii) The relative proportion of contact and non-contact time may vary from course_____course. (iv) The course aims to help people make sound choices ___ health. (v) Graduates are well equipped ___ careers in enviromnental policy	10	3
e.	**(II) Choose the correct phrasal verb: pick up / come up with / come out / go out / point out / grow up / sct up / come in(to) / take on. (each carries one mark)** i. Can you _____(think of an idea)a better idea? ii. She _____(showed / mentioned)that the shops would already be closed. iii. I wish I hadn't _____(become responsible for)so much work! iv. I _____(went to an event)for dinner with my husband last night. v. He _____(entered a place where the speaker is) the kitchen and made some tea. vi. Where did you _____(become an adult)? vii. I'd love to _____(arrange / create)my own business. viii. I really want to _____(leave a building)of this office and go for a walk. ix. As I arrived, he _____(appeared from a place) of the door. x. She (got something from a place) some dinner on the way home.	10	4

www.aktuonline.com

SECTION C

3. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	How important is effective communieation in today's business world? Discuss a few aspects of business where communication is very important.	10	1
b.	**Complete the following paragraph using a/an/the/0 (no article) in the underlined spaces where appropriate. Change capital letters to lower case letters at the beginning of a sentence if necessary.** **(each carries one mark)** (i) Ms Gupta, (i) ___ most famous lady detective of (ii) ___ twenty-first century, was born in (iii) ___ United Kingdom in (iv) ___ 1960s. Since then, she has been to many countries, including (v) ___ Portugal, Singapore and Australia, and has lived in (vi) ___ northern hemisphere and (vii) ___ southern hemisphere, as well as on (viii) ___ equator. She has never been to (ix) ___ Philippines or (x) ___ United States.	10	3

4. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	**Tick the appropriate conjunction used in the following –** **(each carries two marks)** (i) I like chicken ____ not fish. A. and B. since C. but D. for E. or (ii) ____ it rains on Sunday, I will not be able to drive. A. After B. When C. Either D. If E. Yet (iii) I like both dogs _____ cats. A. also B. but C. and D. if E. until (iv) The items are on sale in the local store _____ not online. A. but B. and C. although D. or E. while (v) Neither my mother _____ my father will be able to attend the party on Sunday. A. or B. notC. and D. nor E. also	10	3
b.	**(I) Revise the following sentences –(each carries one mark)** (i) Because cost-cutting saves money. That's why Wal-Mart works hard at it. (ii) Let us help you develop your online résumé, visit us at Resume.org. (iii) Send an e-mail to all committee members tell them our next meeting will be Friday. (iv) He involved the staff in everything, as a good manager should do. (v) Only a little of the members turned up. **(II) Make the following in plural form –(each carries half mark)** (i) Class (ii) Echo (iii) Piano (iv) Pony (v) Life (vi) Hoofs (vii) Goose (viii) Dozen (ix) Cattle (x) Son-in-Law	5 5	3 2

www.aktuonline.com

Paper Id: 293101 Roll No: | | | | | | | | | | | | | |

5. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	Define Prepositions and its types and rules of using all.	10	1
b.	**Add prepositions to the gaps in this passage. You will nced: *at*, *for*, *from*, *in*, *of*, *on*, *to*,(each carries one mark)** They should be introduced _(i)__ qualitative and quantitative research methods and learn how to construct questionnaires _(ii)__ volunteers to complete, with questions _(iii)__ relevant details. The answers should be given _(iv)__ a scale _(v)__ one _(vi)__ seven. Researchers should clearly indicate the limitations _(vii)__ their study and its usefulness in terms of the widet research _(vii)__ the field. All researchers must study _(ix)__ a South Australian university (x) the second semester.	10	3

6. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	How many types of tenses are there?Also explain their further subdivisions with suitable examples.	10	4
b.	**Put the verb in brackets into the present simple or the present continuous.(each carries one mark)** i. She always _____ (remember) my birthday. ii. Mr Brown _____ (work) in a supermarket. iii. I _____ (work) in this factory until I find a better job. iv. Look! It _____ (snow). v. Can you hear those girls? What _____ (they/talk) about? vi. _____ (you/know) Helen? vii. We _____ (never/go) to work by tube. It is too busy. viii. When I'm in Paris I _____ (usually/stay) in the Hotel du Pont, but this time I _____ (stay) in the more expensive Hotel Notre Dame. ix. Ruth _____ (be) a vegetarian. She _____ (not/eat) meat or fish. x. My father _____ (be) an engineer, but he _____ (not/work) right xi. now.	10	4

7. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	**(I) Change the following into Indirect –(each carries one mark)** i. "We were living in Goa", they told me. ii. She said, "T'll be using the car next Friday." iii. He said, "I must work hard." iv. He said, "Will you come for the meeting?" v. Rafique said to Ahmed, "Go away." **(II) Change the following into Direct –(each carries one mark)** i. He tells them that they have completed their job. ii. She said that her father had come the day before iii. He asked whether he is coming. iv. He says that she is in tenth class. v. He requested her to wait.	5 5	5 5
b.	**Write the meaning of the following idioms – (each carries 2 marks)** i. Take with a grain of salt ii. Your guess is as good as mine iii. Steal someone's thunder iv. Picture paints a thousand words v. Not a spark of decency	10	5

www.aktuonline.com