MBA

(SEM II) THEORY EXAMINATION 2023-24

BUSINESS ENVIRONMENT & LEGAL ASPECTS OF BUSINESS

TIME: 3 HRS M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

Q no.	Question	Marks	CO
a.	What is the importance of environmental scanning for any organization?	02	1
b.	Explain the term partnership.	02	1
c.	What are the elements of Global integration?	02	2
d.	Differentiate between policy & strategy.	02	2
e.	Distinguish between void agreements & voidable contracts.	02	3
f.	Differentiate between sale & agreement to sell.	02	3
g.	What is a Ordinary Resolution & Special Resolution	02	4
h.	What is prospectus of a company and its types?	02	4
i.	Discuss the restrictive trade practice and unfair trade practice.	02	5
j.	What are the key objectives of e governance?	02	5

SECTION B

2. Attempt any *three* of the following: **3 x 10 = 30**

a.	Explain the importance of business environment in recent economic scenario	10	1
b.	Evaluate the comparative analysis of business environment in India and China.	10	2
c.	Ascertain the Unpaid seller & rights available to them.	10	3
d.	What are the different modes of winding up of a company?	10	4
e.	Explain the Objectives, Scope & rights of consumer under Consumer Protection Act.	10	5

SECTION C

3. Attempt any *one* part of the following: **1 x 10 = 10**

a.	Explain PEST analysis with the example of a company of your choice.	10	1
b.	Explain the Porters five forces model with example of any company of your choice.	10	1

4. Attempt any *one* part of the following: **1 x 10 = 10**

a.	Explain the LPG Model and international forces of business.	10	2
b.	Summaries the external environment analysis process with example of Blinkit in groceries.	10	2

5. Attempt any *one* part of the following: **1 x 10 = 10**

a.	Define contract and its essential elements. Who are the persons disqualified to enter into a contract.	10	3
b.	"No consideration No contract", explain with the exceptions available.	10	3

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6.	Attempt any *one* part of the following: 1 x 10 = 10		
a.	Briefly state the difference between Memorandum of Association and Article of Association.	10	4
b.	"Company is an artificial person created by law"- Justify the statements with characteristics of a company.	10	4

7.	Attempt any *one* part of the following: 1 x 10 = 10		
a.	Explain the various consumer redressal agencies established under consumer protection act for the settlement of consumers.	10	5
b.	What do you mean by digital Signatures? State the procedure for the creations & verification of digital signature.	10	5

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