Sub Code:MAM505

Paper Id: 910075 Roll No: | | | | | | | | | | | | | |

MAM
(SEM-V) THEORY EXAMINATION 2019-20
BUSINESS ENVIRONMENT

Time: 3 Hours *Total Marks: 100*

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a. What do you mean by business environment?
b. What is the meaning of demographic environment?
c. What is the full form of GDP and GNP?
d. Define the term 'poverty'.
e. What is unemployment?
f. What do you mean by private sector?
g. What do you mean by globalization?
h. What is the meaning of ethical responsibility?.
i. What is meant by trade?
j. What is societal environment?

SECTION B

2. Attempt any *three* of the following: 10x3=30

a. Explain the meaning and significance of business environment for business.
b. Discuss NEP 1991.
c. Discuss the role and functions of RBI in Indian business environment.
d. Discuss the concept of inflation. How it can be controlled?
e. Briefly explain role of ethics in business.

SECTION C

3. Attempt any *one* part of the following: 10x1=10

a. Briefly explain the external forces of business environment in Indian perspective.
b. What do you mean by monetary policy? What are its tools? Explain.

4. Attempt any *one* part of the following: 10x1=10

a. Discuss the Role of Industry in Economic Development.
b. How rural development is important for Indian economy? Explain.

5. Attempt any *one* part of the following: 10x1=10

a. Explain the concept of Foreign trade and balance of payment.
b. Explain the role of co-operative sectors in the development of Indian economy.

6. Attempt any *one* part of the following: 10x1=10

a. Discuss the concept of privatization and disinvestment with Indian examples.
b. What do you mean by national income? Briefly explain the methods to calculate the national income.

7. Attempt any *one* part of the following: 10x1=10

a. How social responsibilities in business affect the business environment? Explain.
b. Briefly explain the role and scope of corporate governance?

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