Sub Code: RAR107/NAR107

Paper Id: 181007 Roll No: | | | | | | | | | | | | |

B.ARCH.
(SEM-I) THEORY EXAMINATION 2019-20
COMMUNICATION SKILLS & TECHNIQUES

Time: 3 Hours ***Total Marks: 50***

Note :- 1.Attempt all Sections.

SECTION –A

1. Attempt any *five*. 2 x 5 = 10

a. Give one word substitute for the following :-
   i. A person who knows many foreign languages.
   ii. One who has little faith in human sincerity and goodness?

b. Use the following phrases in your own sentences so as to hring out its meaning clearly :-
   i. A foot in the door. ii. Come Across

c. Fill in the blanks with the appropriate conjunctions given in the hrackets:-
   i. My brothcr loves animals. He just hrought a puppy _____ a kitten home with him. (and, or)
   ii. l'd like to thank you _____ the lovely gift. (yet, for)

d. What is the role of the receiver in communication?

e. Why is feedback necessary in communication?

f. Distinguish between:-
   i. Clues; Cues ii. Role; Roll iii. Cot; Caught

SECTION B

2. Attempt any *five* of the following: - 5 x 5 = 25

a. "Reading is a most important skill if you develop in a well manner." Explain.

b. List the seven C's needed for effective communication. Elaborate with examples any three C's.

c. How can advertisements be planned for better results?

d. What is meant by Medias of communication?

e. Explain the importance of completeness and correctness in effective communication.

f. What do you understand by Communication Barriers? Discuss all the barriers of communication in detail.

g. Identify the sender, message, medium & receiver in the following situations:-
   i. Presenting budget in the Parliament.
   ii. Announcement of man of the match after a Cricket match.

SECTION-C

3. Attempt any one. 7.5 x 1= 7.5

a. You are applying for admission to a management college. You are required to write a composition of about 300 words stating your objective in seeking the admission.

b. You are applying for a job in an architectural firm, out of the country. You are required to prove your worth by writing a composition of about 300 words.

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4. Attempt all of the following:

UNSEEN PASSAGE - *You know slavery better than freedom, for slavery dwells within you. Working for the profits of your oppressors, you get only that which is barely sufficient to keep you alive. You and your instruments of work are meant to help and strengthen your master's position. Your children and wives die of cold and starvation while your master's dogs are fat and comfortable. When you express the slightest dissatisfaction with your lot, you and your wives are put to death. Therefore it is not proper to tolerate any kind of oppression in the modern age, the age of liberty and freedom. You are sinful if you do that. You must fight for equal rights, equal opportunities and equal wages for equal work. Educate your children and let them learn to live with dignity.*

Read the passage above and answer the questions given below :-

a. When you work for others, what do you get? **1**
b. What for are you and your instruments meant? **1**
c. What happens to your wife and children when you work for your oppressor? **1**
d. Why are the wives and the children put to death? **1**
e. What must you fight for? **1**
f. Write down the antonym of Oppressors and Sinful **1**
g. Give the suitable title for the above passage. **1.5**

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