Printed Pages: 02 **Sub Code: KMB108/KMT108**

Paper Id: 270108 **Roll No.** | | | | | | | | | | |

MBA

(SEM I) THEORY EXAMINATION 2018-19

COMPUTER APPLICATION & MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a. What is word processor in computer System?
b. Highlight the importance of cache memory?
c. Define Computer Network?
d. Explain HTML & HTTP?
e. Define Macros?
f. What are emoticons?
g. What is freeware?
h. What is word processor in computer System?
i. Define Computer Graphics?
j. Explain about cookies?

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

a. What do you understand by computer memory? Explain different type of memory?
b. What do you understand by search engine? Explain different types of search engine?
c. Discuss the features and applications of MS PowerPoint?
d. Describe operations support system? Explain Management support System and process control system?
e. What do you mean by ethics? Discuss some general ethics in business.

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

(a) Define Computer with the help of block diagram? Also discuss the generation of computer in detail?
(b) Explain Fuzzy logic and virtual reality?

4. Attempt any *one* part of the following: 10 x 1 = 10

(a) Explain computer network? Explain type of Computer Network in detail?
(b) What do you understand by information system? Give the Classification of information System?

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5. Attempt any *one* part of the following: 10 x 1 = 10

(a) Discuss the features and functions of MS Excel 2007 in detail?

(b) Explain the security and ethical challenges of IT? What are the tools of Security Management of information technology?

6. Attempt any *one* part of the following: 10 x 1 = 10

(a) What is Transaction Processing System? Explain the Process of Transaction Processing System?

(b) Explain the concept of internet. What are utility and role of internet?

7. Attempt any *one* part of the following: 10 x 1 = 10

(a) How to use Mail Merge in MS Word? Write down the steps to be followed?

(b) Explain in detail the concept of payment and purchase order process?

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Kindly Replace question 1h) as

What is the function of vlookup?

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CORRECT NAME OF SUBJECT IS COMPUTER APPLICATION IN MANAGEMENT

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