PAPER ID-411666

Subject Code: KMB108

Roll No: | | | | | | | | | | | | | |

MBA
(SEM I) THEORY EXAMINATION 2021-22
COMPUTER APPLICATION IN MANAGEMENT

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief: 2 x 10 = 20

Q no.	Question	Marks	CO
a.	What is the role an Assembler perform?	2	1
b.	Write the name of four Input and Output devices used in Computer.	2	1
c.	What is the role of web browser?	2	2
d.	Compare between multiprogramming and Time-Sharing operating system.	2	2
e.	Evaluate the importance of Sorting and Filtering the data?	2	3
f.	Formulate the role of Animation in Power Point Presentation.	2	3
g.	What is Enterprise Collaboration system?	2	4
h.	Formulate a note on Neural Network?	2	4
i.	Write a note on worm and Email Virus?	2	5
j.	Formulate IT ACT 2000	2	5

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

Q no.	Question	Marks	CO
a.	Describe the operating system and what are its characteristics?	10	1
b.	Describe Telnet? and specify the working mechanism of Telnet.	10	2
c.	Explain the Following: i) Types of charts ii) Animation iii) Formulas in excel. iv) Hyper link	10	3
d.	Describe AI? and Define the Architecture of AI.	10	4
e.	Explain the Following: i) Cyber Crime ii) Cyber Laws	10	5

SECTION C

3. Attempt any *one* part of the following: 10 x 1 =10

Q no.	Question	Marks	CO
a.	Illustrate the term software and explain its types.	10	1
b.	Illustrate the difference between Compiler and Interpreter and explain the working with the help of suitable Diagram.	10	1

4. Attempt any *one* part of the following: 10 x 1 =10

Q no.	Question	Marks	CO
a.	Explain the various steps involved in E-mail and define “CC” and “Bcc” field of address part of your E-mail?	10	2
b.	What is EDI And explain the working mechanism of EDI.	10	2

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5. Attempt any *one* part of the following: 10 x 1 =10

Q no.	Question	Marks	CO
a.	Illustrate the term Mail Merge and what are its steps and explain that it is important Application in MS word.	10	3
b.	Interpret the Following: (i) MS word (ii) Macro.	10	3

6. Attempt any *one* part of the following: 10 x 1 =10

Q no.	Question	Marks	CO
a.	Analyze the term operations support system? Explain Management support System and process control system?	10	4
b.	Explain the following: i) DSS ii) EIS	10	4

7. Attempt any *one* part of the following: 10 x 1 =10

Q no.	Question	Marks	CO
a.	Illustrate the term ERP and Explain it	10	5
b.	Illustrate the term CRM and Explain it	10	5

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