Printed Pages:01 **Sub Code: NFD403**

Paper Id: 165207 **Roll No.** | | | | | | | | | | |

BFAD
(SEMESTER- IV) THEORY EXAMINATION 2018-19
CONTEMPORARY FASHION STUDIES

Time: 3 Hours **Total Marks: 100**

Note: Attempt all sections.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

a. Contemporary fashion
b. Fashion merchant
c. Brand
d. Grunge
e. Fashion designer
f. World war II
g. Military
h. Technology
i. Heavy metal
j. Life style

SECTION B

2. Attempt *any three* of the following: **10 x 3 = 30**

a. Explain the role of travel toward fashion.
b. Explain punk.
c. What do you mean by grunge?
d. Write any five domestic brands.
e. Fashion and technology.

SECTION C

3. Attempt *any one* part of the following: **10 x 1 = 10**

a) Explain in brief about any 2 Indian designers.
b) What do you mean by hippies?

4. Attempt *any one* part of the following: **10 x 1 = 10**

a) Explain the drastic change in fashion after World War I.
b) Explain fashion going global.

5. Attempt *any one* part of the following: **10 x 1 = 10**

a) List down the international designers and explain any one in detail.
b) What do you understand by fashion icons? Explain any one.

6. **Attempt *any one* part of the following:** **10 x 1 = 10**

a) Explain 'fashion for social and environmental consciousness.
b) Explain 'fashion for creative and artistic impression'.

7. Attempt *any one* part of the following: **10 x 1 = 10**

a) How export industry is helpful in improving fashion in 21st century.
b) Explain the role of films towards fashion.

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