Printed Pages:01 **Sub Code: RMB 401**

Paper Id: 270227 **Roll No.** | | | | | | | | | | |

MBA

(SEM IV) THEORY EXAMINATION 2018-19

CORPORATE GOVERNANCE, VALUES & ETHICS

Time: 3 Hours ***Total Marks: 70***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

a. What is philosophy behind the term 'Corporate Governance'?

b. What is code of conduct?

c. Define CSR.

d. How important is Spiritual Values?

e. How Ethics in Finance is important for any company?

f. Define Contractual Theory.

g. Explain the term 'Socialism'.

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

a. Why is the study of Business Ethics important in current situation? How can ethical values be promoted among business community?

b. How can you, as a manager, overcome the conflict between your personal values and your organizational goals?

c. Discuss in detail about the role of Board of Directors.

d. What management message can be extracted from the teachings of 'Mahabharat'?

e. Define and classify Vedas. Describe their importance in Indian Value System and its relevance for today's business world.

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a) Elaborate on the role of Audit Committee. Define Corporate Excellence.

(b) Discuss the role of ethics in the era of information Technology.

4. Attempt any *one* part of the following: 7 x 1 = 7

(a) Describe in detail the ethical theories. Also elucidate the relation of ethics with various managerial aspects.

(b) Discuss the factors that have influenced the development of Corporate Social Responsibility. Give suitable example in Indian context.

5. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain in detail the steps involved in resolving an ethical dilemma.

(b) Describe how shareholder activism can influence the corporate functioning.

6. Attempt any *one* part of the following: 7 x 1 = 7

(a) Briefly discuss the key difference between directors and managers. Describe the duties and responsibilities that can be delegated to Corporate Governance Committee.

(b) Explain Corporate Disclosure and Investor Protection in India.

7. Attempt any *one* part of the following: 7 x 1 = 7

(a) Write short notes on the followings –

(i) Guidelines for developing Code of Ethics

(ii) Stake-holders' Theory

(b) Bring out the similarities and dissimilarities in teachings of Geeta, the Bible and the Quran in regard with ethics and values.

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