Printed Pages: 02 **Sub Code: MAM801**

Paper Id: 193237 **Roll No.** | | | | | | | | | | |

MAM
(SEM VIII) THEORY EXAMINATION 2018-19
CORPORATE SOCIAL RESPONSIBILITY

Time: 3 Hours ***Total Marks: 100***

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a. What are ethics?
b. What is a social problem?
c. What do you understand by ethical dilemma?
d. Explain ethical consistency.
e. What do you mean by mind management?
f. What is unethical behaviour?
g. Name the types of CSR.
h. What is Corporate Citizenship?
i. What do you mean by 'Good' Corporate Governance?
j. What is Social Audit?

SECTION B

2. Attempt any *three* of the following: 10x3=30

a. Discuss the significance of ethics in business.
b. What are ethical norms? Explain their significance in business decisions?
c. What do you understand by Self Development? Discuss various stages of self-development.
d. Write short notes on:
   (i) Social Accounting.
   (ii) ISO 26000
e. Briefly explain various principles of Corporate governance.

SECTION C

3. Attempt any *one* part of the following: 10x1 = 10

a. What are the characteristics of Social problems? Write about some social problems.
b. What is Morality and Moral Standards? Explain characteristics of Moral Standards.

4. Attempt any *one* part of the following: 10x1=10

a. Explain what role a CEO of a business plays in developing and nurturing business ethics in his organization.
b. Discuss various ethics that should be followed by the department of HRM and Finance.

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5. Attempt any *one* part of the following: 10x1 = 10

a. What is an unethical behaviour? Explain the dimensions of unethical behaviour.
b. "The environment of the organization can also lead to unethical behaviour of an employee." Explain.

6. Attempt any *one* part of the following: 10x1 = 10

a. Enumerate various legal issues related to Corporate Social Responsibility.
b. "Every organization should fulfill its responsibility towards the Society." Explain the statement in the context of Indian Corporates.

7. Attempt any *one* part of the following: 10x1 = 10

a. What is Corporate Governance? Explain various issues in Corporate Governance.
b. Write notes:
(i) Professionalization of Corporate Governance in India.
(ii) Agitation in Youth.

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