Printed Pages:01 **Sub Code: NFD208**

Paper Id: 165204 **Roll No.** | | | | | | | | | | |

BFAD

(SEM II) THEORY EXAMINATION 2018-19

ELEMENTS OF FASHION

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a. Explain haute couture.
b. What do you understand by Pattern making?
c. What is Classic?
d. Discuss the term 'Markup'
e. Define Knock-off
f. What are Motifs?
g. What does the word 'Silhouette' mean?
h. Define prêt-a-porter.
i. Explain Toils
j. What is Style?

SECTION B

2. Attempt any *three* of the following: 10x3=30

a. Explain various advantages of blending.
b. Explain different types of trimmings.
c. What is fashion forecasting? Explain different types of fashion forecasting.
d. Explain vogue, apparel online in detail.
e. Discuss the careers in fashion in India.

SECTION C

3. Attempt any *one* part of the following: 10x1=10

a. Discuss fashion adoption theories in detail.
b. Why seam allowance is important in any garment? Explain its advantages.

4. Attempt any *one* part of the following: 10x1=10

a. Explain fashion cycle in detail with diagram and suitable examples.
b. Explain how T-shirt comes under casual wear? Give another two examples of casual wear and explain them.

5. Attempt any *one* part of the following: 10x1=10

a. Very briefly explain about any one international designer.
b. Discuss the principles of design with the help of examples.

6. Attempt any *one* part of the following: 10x1=10

a. Scarf is a part of accessory, How? Discuss the importance of scarf to enhance the look.
b. Define the term 'consumer'? Write a short note on fashion consumer.

7. Attempt any *one* part of the following: 10x1=10

a. Explain the term 'brand'? Explain Allen Solly and Sabyasachi.
b. Briefly explain about any two Indian fashion designers.

www.aktuonline.com

http://www.aktuonline.com