PAPER ID-420369

Subject Code: KMBA401

Roll No: | | | | | | | | | | | | | |

MBA

(SEM IV) THEORY EXAMINATION 2021-22

EMERGING TECHNOLOGIES IN GLOBAL BUSINESS ENVIRONMENT

Time: 3 Hours **Total Marks: 100**

Section- A

Attempt all questions in brief.

Instructions:	*If require any missing data; then choose suitably*		
Q1	**Question**	**Marks**	**CO**
(a)	Explain factors of socio-cultural environment.	2	1
(b)	What is addictive manufacturing?	2	3
(c)	Discuss diffusion of innovation.	2	2
(d)	Define climate change.	2	1
(e)	Explain the nature of industry 4.0.	2	1
(f)	Explain the important regulation associated with FDI.	2	3
(g)	What is economic integration?	2	3
(h)	Discuss digital transformation..	2	2
(i)	Suggest measures to improve customer traffic at particular website.	2	2
(j)	Throw the light on consumer protection.	2	3

Section-B

Attempt *any three* of the following : **(3x10 marks = 30 marks)**

Instructions:	*If require any missing data; then choose suitably*		
Q2	**Questions**	**Marks**	**CO**
(a)	Define the culture. Explain the measures to manage cultural differences with relevant examples.	10	1
(b)	Define and classify artificial intelligence. Can artificial intelligence replace human intelligence?	10	2
(c)	Differentiate between circular and linear economy. Explain the role of circular economy for sustainable business.	10	3
(d)	Explain the rise of China and its impact on Chinese growth.	10	4
(e)	Explain climate change. Analyze impact of climate change on global trade.	10	5

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Section-C

Attempt *any one* of the following: (1x10 marks = 10 marks)

Q3	Question	Marks	CO
(a)	How inequality is increasing social unrest in the society. Also explain the role of inclusive development for sustainable growth.	10	5
(b)	Explain identity politics. Explain the role of geo politics in international trade.	10	4

Attempt *any one* of the following: (1x10 marks = 10 marks)

Q4	Question	Marks	CO
(a)	Explain fast track growth model of China. Do you feel that it is sustainable economic model?	10	4
(b)	Define supply chain. Explain the impact of addictive manufacturing on supply chain.	10	3

Attempt *any one* of the following: (1x10 marks = 10 marks)

Q5	Question	Marks	CO
(a)	What is Geo politics ? Explain the impact of Ukraine and Russia war on global trade. .	10	3
(b)	Explain the drivers of Indian economy. Elaborate challenges and opportunities for India keeping in mind pandemic.	10	5

Attempt *any one* of the following : (1x10 marks = 10 marks)

Q6	Question	Marks	CO
(a)	Explain role of the government in the business with suitable examples.	10	1
(b)	Define economic integration. How ii is impacting trade relation between different economies?	10	3

Attempt *any one* of the following: (1x10 marks = 10 marks)

Q7	Question	Marks	CO
(a)	Discuss Block Chain. Explain significance of Block Chain in industrial application.	10	2
(b)	What is behavioural economics and how it is different than traditional economics?	10	5

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