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Sub Code: KMBN401
Roll No. | | | | | | | | | | |

MBA
(SEM IV) THEORY EXAMINATION 2022-23
EMERGING TECHNOLOGIES IN GLOBAL BUSINESS ENVIRONMENT

Time: 3 Hours *Total Marks: 100*

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

a. Briefly explain role of data for emerging technologies.
b. What are the components of artificial intelligence?
c. Explain AR vs. VR.
d. What is blockchain?
e. Give principles of circular economy.
f. What is behavioral economics?
g. Define identity politics.
h. What is freedom of expression?
i. Define social inequality.
j. What is existential risk?

SECTION B

2. Attempt any *three* of the following: **10 x 3 = 30**

a. Illustrate the historic journey of Industry 4.0.
b. Explain the storage structure and working of blockchain.
c. Discuss the contemporary cases in economic nationalism.
d. Discuss issues and challenges of identity politics.
e. Discuss issues of climate refugees and what approaches has been taken by United Nations and The European Union to resolve.

SECTION C

3. Attempt any *one* part of the following: **10 x 1 = 10**

a. Explain new age ethical challenges of industry 4.0.
b. Discuss different phases involved in implementation of Industry 4.0 from automation pyramid to transformation pyramid.

4. Attempt any *one* part of the following: **10 x 1 = 10**

a. Discuss the concept of deep learning singularity.
b. Describe mass customization and customer experience.

5. Attempt any *one* part of the following: **10 x 1 = 10**

a. Explain different types of platforms in sharing economics.
b. Discuss ethical concerns of behavioural economics.

6. Attempt any *one* part of the following: **10 x 1 = 10**

a. What are the principles of authoritarianism? Explain the impact of authoritarianism on geo politics.
b. Discuss the features of ideal democracy.

7. Attempt any *one* part of the following: **10 x 1 = 10**

a. Discuss the impact on global trade with the rise of China.
b. Explain five types of risk associated with AI.

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