Subject Code: KMBN401

PAPER ID-410858

Roll No

MBA

(SEM IV) THEORY EXAMINATION 2023-24

EMERGING TECHNOLOGIES IN GLOBAL BUSINESS ENVIRONMENT

TIME: 3 HRS M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

Q no.	Question	Marks	CO
a.	Explain the meaning of industry 4.0.	02	1
b.	Discuss digital transformation.	02	1
c.	Explain mixed reality.	02	2
d.	Define additive manufacturing.	02	2
e.	What do you mean by linear economy?	02	3
f.	Explain economic nationalism.	02	3
g.	What is geo politics.	02	4
h.	Briefly explain the term authoritarianism.	02	4
i.	What is GDPR in basic terms?	02	5
j.	Define existential threat.	02	5

SECTION B

2. Attempt any *three* of the following: 3 x 10 = 30

a.	Write a note on rise of industry 4.0 and its latest trends.	10	1
b.	Write a note on artificial intelligence and its types. Can singularity pose a threat to human civilization?	10	2
c.	Write a detailed note on sharing economy and platforms.	10	3
d.	Explain the rise of china and its impact on global trade.	10	4
e.	Write a note on issues of climate refugees and approaches taken by European union to solve the problem.	10	5

SECTION C

3. Attempt any *one* part of the following: 1 x 10 = 10

a.	Explain the role of political and socio-cultural factors in impacting international business.	10	1
b.	Write a note on new age ethical challenges of industry 4.0.	10	1

4. Attempt any *one* part of the following: 1 x 10 = 10

a.	Explain the meaning of block chain and its industrial applications.	10	2
b.	Describe the terms: Customer experience Mixed reality Neuroscience in business	10	2

5. Attempt any *one* part of the following: 1 x 10 = 10

a.	What is economic nationalism and how it is different from economic integration?	10	3
b.	Explain the concept of circular economy and its role in sustainable business.	10	3

QP24EP1_220 | 01-Jul-2024 1:30:35 PM | 139.5.198.30

https://www.aktuonline.com

MBA

(SEM IV) THEORY EXAMINATION 2023-24

EMERGING TECHNOLOGIES IN GLOBAL BUSINESS ENVIRONMENT

TIME: 3 HRS M.MARKS: 100

6.	Attempt any *one* part of the following:	1 x 10 = 10	
a.	Explain the impacts that rise of china had on global trade.	10	4
b.	What is authoritarianism? Write its impact on geo politics.	10	4

7.	Attempt any *one* part of the following:	1 x 10 = 10	
a.	Explain impact of inequality in accelerating social unrest in the society. Also explain global inequality.	10	5
b.	Explain the impact of climate change on global trade.	10	5

QP24EP1_220

30:35 PM | 139.5.198.30

https://www.aktuonline.com

Whatsapp @ 9300930012

Send yonr old paper & get 10/-

अपने पुराने पेपर्स भेजे और 10 रुपये पायें,

Paytm or Google Pay से

https://www.aktuonline.com