Printed Pages: 01 **Sub Code:RMT402**

Paper Id: **270228** **Roll No.** | | | | | | | | | | |

MBA
(SEM IV) THEORY EXAMINATION 2018-19
EMERGING TRENDS IN TOURISM

Time: 3 Hours ***Total Marks: 70***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

(a) Define Eco Tourism?
(b) What is the second name of Terrestrial, Aquatics and Aerial Based Adventure sports?
(c) What is the full form of CPR?
(d) Define Soft Adventure?
(e) Define Bungee Jumping?
(f) Which of the three areas does the mountaineering consists?
(g) Name the famous destination for rock climbing at Greece.

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

(a) Explain the different Adventure Tourism activities.
(b) Explain the different types of medical tourism, especially Yoga.
(c) Define the categories and role of Eco tourism.
(d) Write down the importance and significance of Papeti and Easter.
(e) Write about any one ancient Religion.

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a) Write about the minimum equipment require in soft adventure and also why it is the most popular form of Adventure tourism.
(b) Write about the basic minimum standard for Para Sailing.

4. Attempt any *one* part of the following: 7 x 1 = 7

(a) Write down the Medical history from 20th Century till date.
(b) Define Medical tourism? Write down the legal issues of Medical tourism in context of India.

5. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain the major issues of Rural tourism in the context of India.
(b) How does the sustainable development is possible through rural tourism in rural areas?

6. Attempt any *one* part of the following: 7 x 1 = 7

(a) Write the significance of the festival Dashhara.
(b) Write the significance of the festival Rakshabandhan.

7. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain the different protected areas of Eco-tourism.
(b) Define the different categories (Natural, built and events) of Eco-tourism.

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