PAPER ID-311702

Subject Code: KMT305

Roll No: | | | | | | | | | | | | | |

MBA

(SEM III) THEORY EXAMINATION 2020-21

EMERGING TRENDS IN TOURISM

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

Qno.	Question	Marks	CO
a.	What do understand by adventure tourism	2	1
b.	Give Two names of adventure tours categories	2	1
c.	What is Agniveer in Vedic religion.	2	1
d.	Give the definition of Ecotourism	2	1
e.	Which state started firstly medical tourism in India	2	1
f.	``Rural Tourism is mirror of village life``-explain it in short	2	2
g.	Which religion celebrate Papeti festival . Which month it starts	2	1
h.	Who was the founder of Sikhism and Buddhism	2	1
i.	How many states are promoting ecotourism	2	1
j.	What do you understand by Flora and Fauna ?	2	1

SECTION B

2. Attempt any *three* of the following:

a.	How does medical tourism helps the economy of a country	10	2
b.	What is significance of religious tourism ?	10	4
c.	List the various Air based adventure sports and describe two out of them	10	1
d.	How does rural tourism help in the development of a region	10	2
e.	What are the Ecotourism Resources in India	10	1

SECTION C

3. Attempt any *one* part of the following:

a.	What is a significance of Christmas	10	4
b.	Write a note on Ecotourism	10	2

4. Attempt any *one* part of the following:

a.	What are the guide lines for river rafting	10	2
b.	What are the main characteristics and features of Rural Tourism	10	1

5. Attempt any *one* part of the following:

a.	What makes India the best destination for medical Tourism /	10	2
b.	How many mountaineering Institutes are affiliated with Indian Mountaineering Foundation(IMF). Describe the history of any two mountaineering Institutes .	10	2

6. Attempt any *one* part of the following:

a.	What is Easter festival and why is it celebrated?	10	2
b.	What are the Five Ks articles of faith that Sikhs wear	10	2

7. Attempt any *one* part of the following:

a.	What are the differences between Digambara and Shevtambra in Jainism religion.	10	2
b.	Write short notes on the following festivals- 1-Moharrum 2-Holi 3- Paryushmna 4-Baishakhi 5-Dashera	10	2