Sub Code: RMBIT01

Paper Id: 270315 Roll No:

**MBA**

**(SEM III) THEORY EXAMINATION 2019-20**

**ENTERPRISE RESOURCE PLANNING**

*Time: 3 Hours* *Total Marks: 70*

**Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.

**SECTION A**

**1. Attempt *all* questions in brief. 2 x 7 = 14**

a. What are Enterprise Resource Planning Packages?
b. Define business?
c. Explain the best practices of BPR?
d. What are the skills the people who implement the ERP should process?
e. What do you mean by global access?
f. What is cycle time?
g. What are the different layers of SAP R/3?

**SECTION B**

**2. Attempt any *three* of the following: 7 x 3 = 21**

a. Discuss Issues to be considered in planning design and implementation of cross functional integrated Enterprise Resource Planning systems?
b. Define Management Information System in detail. Also discuss the characteristics of Computerized Management Information System in detail??
c. Explain Discuss the Cloud Based Enterprise Resource Planning offering?
d. How an Enterprise Resource Planning system can make impact on organization?
e. Define Customer Relationship Management (CRM) in detail. Also discuss the Benefits of CRM Module?

**SECTION C**

**3. Attempt any *one* part of the following: 7 x 1 = 7**

(a) Write the Risk Factor associated with Enterprise Resource Planning?
(b) Explain the life Cycle of Enterprise Resource Planning?

**4. Attempt any *one* part of the following: 7 x 1 = 7**

(a) Define Data – warehousing the Data- Mining. Why a data warehouse is separated from operational database?
(b) Justify the statement "Enterprise Resource Planning (ERP) market went into upheaval"?

**5. Attempt any *one* part of the following: 7 x 1 = 7**

(a) Differentiate between OLAP and OLTP in detail?
(b) Write your Statement about Failure of Enterprise Resource Planning implementation in detail?

**6. Attempt any *one* part of the following: 7 x 1 = 7**

(a) How do conventional application packages and Enterprise Resource Planning (ERP) Package differ?
(b) Differentiate between SAP, Oracle, Infor, and Microsoft Dynamics?

**7. Attempt any *one* part of the following: 7 x 1 = 7**

(a) Discuss Decision support System. Also define Characteristics and benefits of Decision Support System?
(b) Differentiate between Financial Management with ERP & Business Intelligence?

www.aktuonline.com