Printed Pages: 01 **Sub Code: RMB402**

Paper Id: 270228 **Roll No.** | | | | | | | | | | |

MBA

(SEM IV) THEORY EXAMINATION 2018-19

ENTREPRENEURSHIP DEVELOPMENT

Time: 3 Hours ***Total Marks: 70***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

(a) What are differences between manager and entrepreneur?

(b) Explain the concept of venture capital?

(c) What is entrepreneurial culture?

(d) What is business planning process?

(e) What is process charts?

(f) Describe the types of entrepreneurs.

(g) What is the significance of promoting women Entrepreneurship in India?

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

(a) Elaborate the role of central government and state government in promoting entrepreneurship with various incentives.

(b) Explain about the contents and formulation of project report.

(c) Explain the need and importance of entrepreneurship in the context of the Indian economy?

(d) Briefly explain the growth and performance of micro and small enterprises in India.

(e) What are the steps involved in the registration of new business units?

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a) "Entrepreneurs are agents of change". In the light of this statement, explain the role of Entrepreneurial mobility in promoting balanced regional development?

(b) Define the Schumpeterian innovative entrepreneurs. Are they found in underdeveloped economies like India? If not, why?

4. Attempt any *one* part of the following: 7 x 1 = 7

(a) What are the steps involved in launching a new business? Explain in detail?

(b) Discuss the support provided by National Small Industries Corporation Ltd (NSIC) and Small Industries Development Organization (SIDO) to small scale industries in the country

5. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain in detail about the internal and external analysis required before starting up of a project?

(b) What are the causes of formation of MSME policy in India? How are government organizations supporting them?

6. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain briefly various theories on the development of entrepreneurship?

(b) What are the identification and classification of ideas? Discuss the various idea generation techniques?

7. Attempt any *one* part of the following: 7 x 1 = 7

(a) "The citadels of excellence in various spheres including industry are no longer the prerogatives of men". Comment.

(b) What are the various components of an ideal business plan?

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