Sub Code: KMBIB03

Paper Id: 270361 Roll No: | | | | | | | | | | | | | |

MBA
(SEM III) THEORY EXAMINATION 2019-20
EXPORT IMPORT DOCUMENTATION

Time: 3 Hours *Total Marks: 100*

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

Qno.	Question	Marks	CO
a.	What are Deemed exports?	2	1
b.	Explain IEC.	2	1
c.	Why marine insurance is necessary?	2	2
d.	What are EGC services?	2	2
e.	What is Bill of Lading?	2	3
f.	Discuss Export Incentives.	2	3
g.	Explain Advance License.	2	4
h.	Why planning is important in Exporting?	2	4
i.	Define Export Houses.	2	5
j.	What is SEZ?	2	5

SECTION B

2. Attempt any *three* of the following: **3 x 10 = 30**

Qno.	Question	Marks	CO
a.	The export market selection decision should be based on the rate of return analysis. Explain.	10	1
b.	Discuss the GSP rules of origin in detail.	10	2
c.	Explain the Role of overseas agent & remittance of commission.	10	3
d.	Give the overview of various export promotion schemes along with the example of each.	10	4
e.	Discuss various schemes of Government of India for Agricultural & Pharmaceutical product exports promotion.	10	5

SECTION C

3. Attempt any *one* part of the following: **1 x 10 = 10**

Qno.	Question	Marks	CO
a.	Discuss the objectives and importance of export pricing.	10	1
b.	Explain Preliminary Formalities of Export with reference to Export Procedure and Documentation.	10	1

4. Attempt any *one* part of the following: **1 x 10 = 10**

a.	What is the role of a clearing and forwarding agent in exporting business? Discuss.	10	2
b.	Explain the concept and advantages of containerization of consignments.	10	2

5. Attempt any *one* part of the following: **1 x 10 = 10**

a.	Discuss the Meaning and importance of letter of credit in detail.	10	3
b.	Describe various Modes of Export Shipment and Transport.	10	3

6. Attempt any *one* part of the following: **1 x 10 = 10**

a.	Explain the following with suitable example: (a) Remission Scheme (b) DEPB Scheme	10	4
b.	Elaborate the organization of exports-imports firms and business planning.	10	4

7. Attempt any *one* part of the following: **1 x 10 = 10**

a.	Explain types of Export Houses with suitable examples.	10	5
b.	Discuss the benefits of Export Promotion Capital Goods Scheme.	10	5

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