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Roll No.

MBA
(SEM III) THEORY EXAMINATION 2022-23
EXPORT IMPORT DOCUMENTATION

Time: 3 Hours *Total Marks: 100*

Note: Attempt all Sections. If you require any missing data, then choose suitably.

SECTION-A

1. Attempt *all* questions in brief. **2 x 10 = 20**

(a) Write a short note on Indian Exports.

(b) List five important Export Import documents.

(c) Illustrate the objectives of ECGC.

(d) Explain the importance of Bill of Lading.

(e) What is Cargo Management?

(f) What might happen if clearing and forwarding agent are removed from the chain of International business?

(g) List some of the principal commodities that are exported in India

(h) You are planning to export garments to UK. Develop a road map for your success.

(i) Summarize the advance license scheme for exporting diamond/gems from India.

(j) Differentiate between Merchant and Manufacturer Exports.

SECTION-B

Q. 2: Please read the given case study carefully and answer any TWO parts in brief. **15 x 2 = 30**

Case Analysis

Mr. Ramaswami was devastated when he had a phone call to say his boat had been badly damaged by an explosion in the cabin. Since buying the boat a year earlier he had put great deal of money and efforts in renovating it. He had fond memories of spending the weekends and leaves on the boat!!

After inspecting the damage, Ramaswami put in a claim under his marine insurance policy. However the insurer refused to pay out. It said that in installing a gas heater in the cabin, Ramaswami had ***"knowingly taken insufficient measures to avert the risk of faulty and dangerous installation"*** The insurer claimed it as breach of policy condition.

The insurer based its view on a report prepared by marine surveyor it had appointed to inspect the damage. The surveyor concluded that the cause of the explosion was the gas heater Ramaswami had installed in the cabin.

Ramaswami disputed the surveyor's conclusions. He was not convinced that the heater had caused explosion and he put forward several alternative theories. He denied that he had acted recklessly in installing the heater and said that that he had considerable experience in installing such appliances correctly and had taken utmost care.

a. Summarize the case, do you think the decision given by the surveyor is correct? Support your answer.

b. If you had been in the place of Ramaswami, what precautions you must have taken.

c. What other documents of Marine insurance of Export cargo Shipment goods, would be needed by Mr. Ramaswami to get insurance claim.

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SECTION-C

10 x 5 = 50

Attempt all questions in brief.

3. Evaluate the concept of Direct and Indirect Exports by highlighting on the merits and demerits of both

OR

In what ways Exports are important for developing countries like India. Distinguish between International and Domestic trade.

4. Explain the seven step International Shipping Procedure.

OR

Unlike merchandise trade where border measures like tariffs and quantitative restrictions become important, international trade in services gets affected by some specific non-border aspects." Justify

5. Discuss various export promotion schemes with suitable examples.

OR

Interpret the process of Shipment procedures, & summarize the various documents used in Shipping.

6. Explain the significance of Remission Scheme and DEPB Scheme. Explain with the help of examples.

OR

The trust area of Export-Import policy of India has been to liberalize imports and boost export". Describe general provisions regarding import.

7. Classify the concept of various incentives, benefits & risk involved in shipping process.

OR

Discuss the essentials for export import busjness success. Also state the purpose of marketing plan in exporting the products

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