Printed Pages:02 **Sub Code: RCA 204**

Paper Id: 214236 **Roll No.** | | | | | | | | | | |

MCA
(SEM-II) THEORY EXAMINATION 2018-19
INNOVATION AND ENTREPRENEURSHIP

Time: 3 Hours ***Total Marks: 70***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

a. What is innovation? What are innovation types?
b. Explain the role of Entrepreneurship in economic development?
c. Explain the concept of entrepreneurial competency?
d. Explain the sources of term loans offered to entrepreneurs?
e. What is the role of NGOs in rural entrepreneurship?.
f. Explain the characteristics of a women entrepreneurship?
g. Explain the concept of locational mobility in brief?

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

a. Explain the process to recognize the opportunities? How can we use the innovation strategies into our management system?
b. Explain briefly various theories on the development of entrepreneurship?
c. What do you understand by the term entrepreneurial competency? Can they be acquired?
d. Explain the objectives of NIESBUD and its support for the development of entrepreneurs
e. Explain the growth prospects for rural entrepreneurship in India with example.

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SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a) Write short notes on the following:
i) Innovation Entrepreneurs
ii) Intrapreneur
(b) What is meant by network analysis? Discuss PERT and CPM techniques of network analysis.

4. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain the main concept of entrepreneur? How does an entrepreneur differ from a manager?
(b) Explain the objective of Small Industries Service Institute (SISI), and its support for the development of entrepreneurs?

5. Attempt any *one* part of the following: 7 x 1 = 7

(a) How will you anticipate market for your proposed product? What are the criteria to select a product?
(b) What is meant by entrepreneurial motivation? Is it necessary for a successful entrepreneur? Discuss.

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6. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain various developmental financial institutions in India and their contributions for development of entrepreneurship? Explain the objectives and functions of EDII?

(b) What are the recent trends in the development of women entrepreneurship in India?

7. Attempt any *one* part of the following: 7 x 1 = 7

(a) What do you understand by Project identification? Discuss, with examples, the process involved in project identification.

(b) What do you understand by the occupational mobility of the entrepreneurs? Give a brief account of the occupational mobility of the Indian entrepreneurs? What factors inhibit the occupational mobility of entrepreneurs?

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