Printed Pages: 02 **Sub Code: KMBN302**

Paper Id: 232317 **Roll No.**

MBA
(SEM III) THEORY EXAMINATION 2022-23
INNOVATION & ENTREPRENEURSHIP

Time: 3 Hours ***Total Marks: 100***

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

a. What do you mean by Creativity?
b. Define Creative Destruction.
c. Describe the meaning of Entrepreneurship in your words.
d. What is rural entrepreneurship?
e. Define export oriented units.
f. Describe MSME.
g. Define Idea generation
h. What do you mean by Venture capital?
i. What is an IPO?
j. What do you mean by technological feasibility?

SECTION B

2. Attempt any *three* of the following: **10 x 3 = 30**

a. 'Innovation is a principle characteristic of an entrepreneur.' Discuss.
b. Entrepreneurship plays a key role in the economic development of a nation. What is the role and need of an entrepreneur in a developing country like India?
c. Discuss the various long term sources of capital for an entrepreneur
d. You have a new business idea and have to prepare a project report. What are the various steps that you will follow?
e. Discuss the various forms of business ownership

SECTION C

3. Attempt any *one* part of the following: **10 x 1 = 10**

a. What do you mean by Business Model Innovation? What are the different approaches of it?
b. Explain the following-
   (i) Service Innovation,
   (ii) Sources of innovation

4. Attempt any *one* part of the following: **10 x 1 = 10**

a. What is meant by an entrepreneur? What is difference between intrapreneur and entrepreneur?
b. What is meant by women entrepreneurship? What are the problems of women entrepreneurs in India?

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5. **Attempt any *one* part of the following:** **10 x 1 = 10**

a. Write a note on National Entrepreneurship Development Board (NEDB).

b. Write a note on the District Industries Centre and Small Industries Service Institutes in India.

6. **Attempt any *one* part of the following:** **10 x 1 = 10**

a. What is project report? Give the objectives of prepare a project report.

b. Write the short notes on the following-

(i) Angel investing

(ii) Feasibility Analysis

7. **Attempt any *one* part of the following:** **10 x 1 = 10**

a. Explain how to identify problems and opportunities before taking up new project.

b. Explain the steps with the help of process chart involved in launching a business.

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