Subject Code: KMBN302

PAPER ID-311481

Roll No:

MBA
(SEM III) THEORY EXAMINATION 2023-24
INNOVATION & ENTREPRENEURSHIP

TIME: 3 HRS M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

Q no.	Question	Marks	CO
a.	Discuss Creative Destruction.	2	1
b.	What is Service Innovation?	2	1
c.	Give the characteristics of successful entrepreneurs	2	2
d.	Define innovating entrepreneur.	2	2
e.	What is the role of District Industries Centre (DIC)?	2	3
f.	Discuss the importance of NEDB.	2	3
g.	How are creativity and innovation related to idea generation?	2	4
h.	Define pre-feasibility study.	2	4
i.	What is revival of a company?	2	5
j.	Discuss Exit and end to a venture.	2	5

SECTION B

2. Attempt any *three* of the following: (10 x 3 = 30)

a.	Describe the concept of improvisation with suitable example.	10	1
b.	Discuss Entrepreneurship as a Career. What are the factors favouring entrepreneurship as a career option?	10	2
c.	Discuss new initiatives taken by government to promote entrepreneurship.	10	3
d.	Elaborate the components for writing a business plan. Give the essential requirements of developing business plan.	10	4
e.	Discuss the journey of "Start-up to going IPO" with suitable example.	10	5

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

a.	What is the difference between Co-creation and open innovation? State with examples.	10	1
b.	"The role of innovation and creativity are to generate solutions", Do you agree? Justify your views.	10	1

4. Attempt any *one* part of the following: 10 x 1 = 10

a.	Explain the role of entrepreneurship in economic development. What are the barriers to entrepreneurship?	10	2
b.	Highlight the recent developments towards Women enterprises, social, and rural entrepreneurship.	10	2

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5. Attempt any *one* part of the following: 10 x 1 = 10

a.	How financial funds requirement is estimated? Also discuss different sources of finance for small-scale industries in developing countries.	10	3
b.	Describe the role of NSICs in assisting entrepreneurship in India.	10	3

6. Attempt any *one* part of the following: 10 x 1 = 10

a.	Differentiate Venture capital, Angel investing and Crowdfunding with suitable examples.	10	4
b.	Describe the steps of pre-feasibility study. Also mention the types of pre-feasibility report.	10	4

7. Attempt any *one* part of the following: 10 x 1 = 10

a.	State the characteristics of Start-up Business. Explain the dynamic role of Start-up Business in economic development.	10	5
b.	Which are various forms of business ownership? Describe with their main advantages and disadvantages.	10	5

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