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Roll No. | | | | | | | |

# MBA
## (SEM III) THEORY EXAMINATION 2022-23
## INTERNATIONAL BUSINESS MANAGEMENT

*Time: 3 Hours* *Total Marks: 100*

**Note:** Attempt all Sections. If require any missing data; then choose suitably.

### SECTION A

**1. Attempt *all* questions in brief.** **2 x 10 = 20**

a. Discuss Home and Foreign Capital.
b. Define World Economic Trends.
c. What is International Trade?
d. Explain Mercantilism.
e. What do you mean by REGIOCENTRIC?
f. Define Foreign Earned Income Exclusion.
g. Discuss the Spot Rate.
h. Who is Authorized Dealer?
i. Define Free Trade.
j. What do you understand by Economic Union?

### SECTION B

**2. Attempt any *three* of the following:** **10 x 3 = 30**

a. Explain meaning, nature and scope of international business management. Support your answer with suitable example.
b. Discuss comparative advantage theory with example.
c. Define international marketing with its nature and significance.
d. What do you mean by foreign exchange determination systems? Explain.
e. Explain WTO. Also explain objectives, functions and structures of the WTO.

### SECTION C

**3. Attempt any *one* part of the following:** **10 x1 = 10**

a. Discuss theory of capital movement with classifications.
b. Explain Porter's national competitive advantage theory with example.

**4. Attempt any *one* part of the following:** **10 x1 = 10**

a. Discuss international marketing orientation with suitable example.
b. Explain various types of exchange rate regimes.

**5. Attempt any *one* part of the following:** **10 x1 = 10**

a. Explain IMF. What are the objectives and functions of IMF?
b. Discuss restraining forces on globalization with example.

**6. Attempt any *one* part of the following:** **10 x1 = 10**

a. ~~Explain theory of capital movement.~~
b. Discuss international segmentation with figure and example.

**7. Attempt any *one* part of the following:** **10 x1 = 10**

a. Explain all the factors affecting exchange rates.
b. Discuss IBRD. Also discuss the functions and objectives of IBRD.

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