PAPER ID-311688

Subject Code: NMBAIB02

Roll No: | | | | | | | | | | | | | |

MBA

(SEM-III) THEORY EXAMINATION 2020-21

INTERNATIONAL LOGISTICS AND DOCUMENTATION

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a. What is transportation?
b. Define freight rates.
c. What is outsourcing?
d. Define IATA.
e. What is bill of lading?
f. Define commercial invoice.
g. What is trade contract?
h. Define LC.
i. What is excise duty
j. Define EDI.

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

a. Explain the factors influencing international marketing channel decision.
b. Discuss the importance of effective transportation system.
c. Describe the importance of documentation in international trade.
d. Interpret the elements of contract in international business.
e. Discuss the types and objectives of excise duty.

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

(a) Describe the scope and importance of channel decision.
(b) Discuss the international physical distribution decisions.

4. Attempt any *one* part of the following: 10 x 1 = 10

(a) Explain the service choices and their characteristics.
(b) Discuss in-company management vs. outsourcing.

5. Attempt any *one* part of the following: 10 x 1 = 10

(a) Describe the process of obtaining export and import license
(b) Explain the document required to claim export benefits.

6. Attempt any *one* part of the following: 10 x 1 = 10

(a) Interpret the advantages and disadvantages of international trade.
(b) Discuss the techniques and importance of credit risk management.

7. Attempt any *one* part of the following: 10 x 1 = 10

(a) Explain the legal framework of central excise act and rules.
(b) Describe the different types of tariffs.