Sub Code:MAMIB02

Paper Id: 293730 Roll No:

MAM

(SEM-VII) THEORY EXAMINATION 2019-20

INTERNATIONAL LOGISTICS

Time: 3 Hours ***Total Marks: 100***

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a.	Define Logistics.
b.	What is Chartering in Shipping Industry?
c.	Describe Inter Modal Services.
d.	Write about Freight Surcharge.
e.	Who is Stevedore?
f.	Define the term 'Cargo'.
g.	What do you mean by I.C.D.?
h.	Describe the concept of Integrated SCM.
i.	List out the factors that affect ocean freight rates.
j.	Write down constraints in Air Cargo.

SECTION B

2. Attempt any *three* of the following: 10x3=30

a.	Explain logistics management with its significance.
b.	Define Dry (Inland) Port. Describe the different types of Dry Port. Emphasis the significance of Dry Port
c.	What is Multi Modal Transportation of goods? What are the advantages of multi modal transportation as compared to segmented modes of transportation?
d.	Briefly explain the following – (i) I.A.T.A. (ii) Freight Forwarding Agents.
e.	How information technology is playing important role in logistics management?

SECTION C

3. Attempt any *one* part of the following: 10x1=10

a.	How do you think international logistics differ from domestic logistics?
b.	What is global supply chain management? What is the role of international logisticsin global supply chain management?

4. Attempt any *one* part of the following: 10x1=10

a.	Transport is becoming increasingly less important, as e-commerce and otherdevelopments become widespread'. Do you think that is true?
b.	Describe the different types of ships used in international trade operation.

5. Attempt any *one* part of the following: 10x1=10

a.	What do understand by liner shipping? How does it differ from Tramp Shipping?
b.	Write short notes on the following – (i) Importance of Inventory Control (ii) Role of Warehousing in International Marketing

6. Attempt any *one* part of the following: 10x1=10

a.	Bring out the significance of air cargo transportation
b.	"Containerization has revolutionized the transportation of goods" – Discuss

7. Attempt any *one* part of the following: 10x1=10

a.	Discuss the role of warehouse in reverse logistics
b.	What do you mean by supply chain management? Compare the logistics and supply chain.

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