PAPER ID-311689

Subject Code: **RMBIB02**

Roll No: | | | | | | | | | | | | | |

MBA

(SEM-III) THEORY EXAMINATION 2020-21

INTERNATIONAL LOGISTICS

Time: 3 Hours ***Total Marks: 70***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

a.	What is meant by International Logistics?
b.	Give the meaning of supply chain Management.
c.	Describe outsourcing in logistics.
d.	Explain the concept of warehouse.
e.	Illustrate the use of shipping association.
f.	Who are shipping agents?
g.	Describe the use of IATA.

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

a.	Briefly explain the objectives of Logistics.
b.	Differentiate between Linear and Tramp Shipping.
c.	Examine the features of multi modal transport system.
d.	Outline the use of Letter of Credit in shipping.
e.	Describe the importance of information communication system in International Logistics.

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Briefly explain the system elements of Logistics.
(b)	Differentiate between national and international Logistics.

4. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Iron is to be exported from USA to India in bulk. Which mode of transport would you recommend? What are the advantages and disadvantages of such a mode?
(b)	Examine the factors influencing transportation cost or pricing.

5. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Explain the various types of warehouse.
(b)	Examine the need for Inventory Management.

6. Attempt any *one* part of the following: 7 x 1 = 7

(a)	What role is played by Port Infrastructure Development of India in Logistics Management.
(b)	Illustrate the advantages of Containerization.

7. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Explain in detail how supply chain performance can be measured.
(b)	Define Integrated SCM. Also explain the span and process of Integrated SCM.