PAPER ID-410870

Roll No

MBA
(SEM IV) THEORY EXAMINATION 2023-24
INTERNATIONAL LOGISTICS

TIME: 3 HRS M.MARKS: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

Q no.	Question	Marks	CO
a.	What do you mean by Global Trade?	02	1
b.	What is B2B?	02	1
c.	What is market Entry strategy?	02	2
d.	What do you mean by Inco terms?	02	2
e.	What is warehousing?	02	3
f.	Explain Demand Driven supply network.	02	3
g.	What do you mean by International Transport System?	02	4
h.	What are transport economic indicators?	02	4
i.	Write few advantages of rail Transport.	02	5
j.	Name different type of Transport Cost.	02	5

SECTION B

2. Attempt any *three* of the following: 3 x 10 = 30

a.	Discuss the Factors which drive Global Supply Chain Management.	10	1
b.	Briefly highlight the constituents of Export Sales Contract.	10	2
c.	Discuss the concept of Benchmarking in global supply chain management.	10	3
d.	Discuss the Advantage & disadvantages of Air Transport.	10	4
e.	Explain Market Areas. Analysis & discuss the dimensions of Market Area Analysis.	10	5

SECTION C

3. Attempt any *one* part of the following: 1 x 10 = 10

a.	Briefly discuss the various functions coming under the purview of logistic management.	10	1
b.	Distinguish between National and International Logistics.	10	1

4. Attempt any *one* part of the following: 1 x 10 = 10

a.	Discuss the role of Logistic team.	10	2
b.	A Key factor of International buying entrepreneurial skills is contract negotiation. Explain.	10	2

5. Attempt any *one* part of the following: 1 x 10 = 10

a.	What is the concept of cycle time reduction in supply chain? Why does cycle time matter.	10	3
b.	Discuss the factors to be considered in examining a trade off to evaluate Multi Modalism.	10	3

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6. Attempt any *one* part of the following: **1 x 10 = 10**

a.	High light the benefits of containerization.	10	4
b.	Discuss the concept of Transcontinental Bridges.	10	4

7. Attempt any *one* part of the following: **1 x 10 = 10**

a.	Discuss the Economic importance of Transportation.	10	5
b.	Discuss the nature of International Transport Policy.	10	5

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