Sub Code:RMB101/RMT101

Paper Id: 270126 Roll No:

MBA/MBA-TM
(SEM-I) THEORY EXAMINATION 2019-20
MANAGEMENT CONCEPT & APLLICATION

Time: 3 Hours *Total Marks: 70*

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

a.	Define Goal.
b.	What do you mean by decentralisation?
c.	Name different skills required by a managers.
d.	What do you mean by off the job training
e.	Define feed forward control.
f.	Explain bench marking.
g.	What are the techniques of Directing?

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

a.	Discuss the concepts of Management and highlights its chief characteristic.
b.	Describe the major steps in the procedure of planning.
c.	Explain the concept of an organization and discuss the characteristic of an organization.
d.	What is meant by co-ordination? How it is important for a business enterprises.
e.	Discuss contemporary issues in Management

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Asses the role of Henry Fayol in development of Management thought.
(b)	Describe the skills of a good Manager.

4. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Explain any two techniques of taking un programmed decisions in business.
(b)	"MBO is both a techniques as well as a philosophy of Management". Discuss.

5. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Explain the concept of span of control. Discuss the factors influencing span of control.
(b)	What are the causes of line & staff conflict? How would you resolve conflict?

6. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Explain this importance of effective direction in the process of Management.
(b)	"Planning in looking forward & control is looking back" Comment.

7. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Explain steps on the process of bench marking.
(b)	Explain Demings Fourteen principles & TQM.

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