Printed Pages: 02 **Sub. Code: RMB101/RMT101**

Paper Id: 270126 **Roll No.** | | | | | | | | | | |

MBA

(SEM-I) THEORY EXAMINATION 2018-19

MANAGEMENT CONCEPTS AND APPLICATIONS

Time: 3 Hours ***Total Marks: 70***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

a. What are the essential skills of Managers?
b. Define Scientific Management.
c. What is Management By Objectives (MBO)?
d. Define mission and vision?
e. What is organizing?
f. What are the different bases of power?
g. State two important characteristics of Directing.

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

a. Is Management - an art or science?
b. What is delegation of authority and state the barriers to delegation?
c. What is TQM? What steps are involved in its implementation in organizations? Is it same as 55? Explain with examples
d. What do you mean by organization structure? Differentiate between Line and Staff Authorities?
e. Differentiate between Recruitment and Selection. Explain the process of Recruitment & Selection.

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a) Trace the evolution of management with reference to the contributions made by management thinkers.
(b) What is Planning? What are its objectives? Explain the steps of planning process and discuss its importance for business organizations in India.

4. Attempt any *one* part of the following: 7 x 1 = 7

(a) What are the various environmental factors that a manager should consider in an organization?
(b) Explain the steps involved in Decision making process with examples. Also explain in detail any two Decision making tools.

5. Attempt any *one* part of the following: 7 x 1 = 7

(a) What is Directing? Why is it needed? Explain the process of directing by explaining the steps involved.
(b) Bring out the factors affecting centralization / decentralization. Also highlight the merits and demerits of centralization and decentralization with examples.

6. Attempt any *one* part of the following: 7 x 1 = 7

(a) Control is the fundamental function that ensures work accomplishment according to plans. Analyses this statement and outline the various steps involves in control process.

(b) What is staffing? What is the need for it? Explain the usual steps involved in staffing process with examples.

7. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain the following –

(i) Departmentation

(ii) Span of management

(b) Write a note on the contemporary issues and international perspectives of management. How they are important to be studied by Managers to manage globally?