Printed Pages: 02 **Sub Code: KMB101/KMT 101**

Paper Id: 270101 **Roll No.** | | | | | | | | | | |

MBA

(SEM-I) THEORY EXAMINATION 2018-19

MANAGEMENT CONCEPTS & INDIAN ETHOS

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a. Differentiate Ethics with Ethos.
b. Is Management - an art or science?
c. List out the Functions of management
d. What is planning? Differentiate it with Strategy.
e. What are the three approaches in selecting an alternative?
f. What is Organization Structure?
g. State the importance of HRM?
h. What do you mean by Decentralization
i. What is the purpose of organizing?
j. Distinguish between authority and power

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

a. Explain the history of Indian Ethos.
b. What are the Management guidelines from the Bhagavad Gita? Give some examples.
c. Define Direction. State important characteristics of Directing.
d. What is job enrichment? What are the limitations of job enrichment? Give the required guidelines to make effective job enrichment.
e. What is Feed Forward Control? Differentiate it with Concurrent Control? List out the important features of controlling.

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

(a) Explain the role of Indian ethos in managerial practices with suitable examples. What are the requisites for Indian ethos?

(b) Do you think insertion of language Sanskrit can make India more culturally & managerial more powerful? Elucidate with suitable examples.

4. Attempt any *one* part of the following: 10 x 1 = 10

(a) Explain the Process of decision making with neat diagram.

(b) Define MBO. Explain the process of MBO with the merits and demerits.

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5. Attempt any *one* part of the following: 10 x 1 = 10

(a) Explain the various types of planning. Mention and explain the steps in planning with neat diagram.

(b) What do understand by Recruitment and Selection? What are the different sources of recruitment and selection? Also briefly explain the process of Recruitment & Selection.

6. Attempt any *one* part of the following: 10 x 1 = 10

(a) What are the Various functions of management? Also explain the Scientific principles of management and mention the features of scientific management

(b) Planning is looking ahead and control is looking back. Comment. Briefly discuss the various tools used for development organization strategy.

7. Attempt any *one* part of the following: 10 x 1 = 10

(a) What do you mean by span of management? Also explain –
1. Line and staff relationship
2. Delegation and authority

(b) (i) Explain the different levels in management
(ii) Explain the importance of conceptual skills for long term survival of an organization.

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