Sub Code:KMB101/KMT101

Paper Id: 270101 **Roll No:** | | | | | | | | | | | | | |

M.B.A
(SEM-I) THEORY EXAMINATION 2019-20
MANAGEMENT CONCEPTS AND INDIAN ETHOS

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

Qno.	Question	Marks	CO
a.	Write the importance of meditation.	2	1
b.	Explain the core concept of Bhagwat Gita in relations to ethics.	2	1
c.	Mention the roles of a manager.	2	2
d.	Distinguish between Management and administration.	2	2
e.	What is the role of decision making in management?	2	3
f.	Determine the purpose of planning.	2	3
g.	Distinguish between Line and staff relationship.	2	4
h.	What are various types of organization?	2	4
i.	"Planning is looking ahead and controlling is looking back." Justify	2	5
j.	Why co-ordination is required in an organization.	2	5

SECTION B

2. Attempt any *three* of the following: 3 x 10 = 30

Qno.	Question	Marks	CO
a.	Elaborate the difference between ethics and ethos.	10	1
b.	Critically examine the various levels of management in an organization.	10	2
c.	Enumerate the factors influencing the decision making process in organization.	10	3
d.	"External sources of recruitment are better than internal sources of recruitment". Describe the statement by giving advantages and disadvantages of both.	10	4
e.	"Control is the fundamental function that ensure work accomplishment according to plan." Analyze this statement and outline the various steps involve in control process.	10	5

SECTION C

3. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	What are the management lessons learned from Vedas	10	1
b.	Elaborate some management lessons that can be learned from Kautilya's Arthashastra.	10	1

4. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	Explain the general principles laid down by Henry Fayol for effective management.	10	2

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b.	Pawan is working as a Production Manager in CFL Ltd. which manufactures CFL bulbs. There is no class-conflict between the management and workers. The working conditions are very good. The company is earning huge profits. As a policy, the management shares the profits earned among the workers because they believe in the prosperity of the employees. State the principle of management described in the above paragraph. Identify any two values which the company wants to communicate to society	10	2

5. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	MBO is a joint goal setting process. In the light of this statement, explain how goals are formulated under MBO process.	10	3
b.	Critically evaluate the utilities of SWOT Analysis in planning and decision making	10	3

6. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	"Organizational structure is an essential pre requisite of effective management." Discuss	10	4
b.	What do you mean by Span of management? Mention various factors affecting span of management.	10	4

7. Attempt any *one* part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	"Directing is said to be the heart of management process." Explain this statement. State the principles how to make it more effective.	10	5
b.	Explain the concept of MBE. Briefly explain the process of MBE and its significance.	10	5

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