**Printed Pages:01** **Sub Code: HMCT 803**

**Paper Id:** 174222 **Roll No.** | | | | | | | | | | |

**BHMCT**

**(SEM-VIII) THEORY EXAMINATION 2018-19**

**MANAGEMENT INFORMATION SYSTEM**

***Time: 3 Hours*** ***Total Marks: 100***

**Note: 1.** Attempt all Sections. If require any missing data; then choose suitably.
**2.** Any special paper specific instruction.

**SECTION A**

**1. Attempt *all* questions in brief. 2 x 10 = 20**

a. Break Even point
b. RevPar
c. Package
d. Upselling
e. Self Checkout Terminal
f. Allowance
g. Tariff
h. Crib Rate
i. Forecasting
j. ARR.

**SECTION B**

**2. Attempt any *three* of the following: 10 x 3 = 30**

a. What is budget and advantages of budgetary control?
b. Write a note on Automation in Hotels?
c. Explain in detail Occupancy Forecasting with respect to MIS
d. Write Short on: Central Reservation System.
e. Write Short on: Global Distribution System.

**SECTION C**

**3. Attempt any *one* part of the following: 10 x 1 = 10**

(a) What are Intersell Agencies? Explain in detail.
(b) What are the various methodology used for establishing room rate ?

**4. Attempt any *one* part of the following: 10 x 1 = 10**

(a) What is Yield Management and its importance ?
(b) What is the need of Yeild Management? What are the factors that will help to determine the hotel yield management software?

**5. Attempt any *one* part of the following: 10 x 1 = 10**

(a) Define Property Management System? Illustrate the advantages of PMS.
(b) What is budget and advantages of budgetary control?

**6. Attempt any *one* part of the following: 10 x 1 = 10**

(a) Explain the role of MIS & state all the MIS security issues?
(b) Explain the electronic locking system?

**7. Attempt any *one* part of the following: 10 x 1 = 10**

(a) Give the computed formula for: (i) Yield, (ii)Occupancy Percentage, (iii) Rev Par, (iv) Average Room rate, (v) House Count.
(b) Explain the role of computers in Hotel Front Office ?

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