MBA
(SEM II) THEORY EXAMINATION 2023-24
MANAGEMENT INFORMATION SYSTEMS

TIME: 3 HRS M.MARKS: ~~25~~

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. **2 x 10 = 20**

Q no.	Question	Marks	CO
a.	What is the primary objective of Management Information Systems (MIS)?	02	1
b.	State any 2 IT enabled services.	02	1
c.	State the different types of MIS.	02	1
d.	State the use of information as competitive advantage.	02	1
e.	What is Data Warehouse.	02	1
f.	Define a Systems Approach.	02	1
g.	Define user interface.	02	1
h.	What is one purpose of MIS in organizations?	02	1
i.	Give one example of how emerging IT trends can impact businesses.	02	1
j.	Define Transaction processing system.	02	1

SECTION B

2. Attempt any *three* of the following: **3 x 10 = 30**

Q no.	Question	Marks	CO
a.	Explain how MIS can serve as an instrument for organizational change.	10	1
b.	What are the characteristics of a Transaction Processing System (TPS)? Why is it important for organizations?	10	2
c.	Analyze the role of object oriented model that helps to achieve goal.	10	3
d.	What is the role of data administration in an organization?	10	4
e.	Outline the meaning of ER Model Databases with an example.	10	5

SECTION C

3. Attempt any *one* part of the following: **1 x 10 = 10**

Q no.	Question	Marks	CO
a.	What are the characteristics of a Transaction Processing System (TPS)? Why is it important for organizations?	10	1
b.	Classify the Types of data in MIS and scope of MIS in detail.	10	1

4. Attempt any *one* part of the following: **1 x 10 = 10**

Q no.	Question	Marks	CO
a.	Describe the Classical model of decision making. How is it different from the Administrative model?	10	2
b.	Illustrate the different types of Information System in Details.	10	2

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5. Attempt any *one* part of the following: 1 x 10 = 10

Q no.	Question	Marks	CO
a.	Explain Herbert Simon's model of decision making.	10	3
b.	Discuss the techniques of data mining and their application in business intelligence.	10	3

6. Attempt any *one* part of the following: 1 x 10 = 10

Q no.	Question	Marks	CO
a.	Differentiate between the types of information used in decision making. Provide examples.	10	4
b.	Describe the role of Decision Support Systems (DSS) in decision making.	10	4

7. Attempt any *one* part of the following: 1 x 10 = 10

Q no.	Question	Marks	CO
a.	Explain the fundamental concepts of a Database Management System (DBMS).	10	5
b.	Why is data management crucial for organizations? Discuss the challenges associated with data management.	10	5

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