Printed Pages:01 **Sub Code:KMB105 /KMT105**

Paper Id: 270104 **Roll No.** | | | | | | | | | | |

MBA

(SEM - I) THEORY EXAMINATION 2018-19

ORGANISATIONAL BEHAVIOUR

Time: 3 Hours ***Total Marks: 100***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 10 = 20

a. List any 3 important characteritics of Organizational Behavior.
b. What are the major traits of influencing Organizational Behaviour?
c. Explain the types of attitudes.
d. Define personality.
e. What is intrinsic motivation?
f. What is perception?
g. Write short note on Halo effect.
h. What is the difference between Power and Politics?
i. How do you define resistance of change?
j. What is perceptual error?

SECTION B

2. Attempt any *three* of the following: 10 x 3 = 30

a. What are the models of Organizational Behaviour? Explain in detail.
b. What are the functions of attitude?
c. Elucidate Herzberg's two factor theory.
d. Explain in details the theories of leadership.
e. Define the life cycle of a team.

SECTION C

3. Attempt any *one* part of the following: 10 x 1 = 10

(a) Discuss the role of Organizational Behaviour for managers.
(b) What are the various methods of attitude measurement? How does attitude measurement help the management?

4. Attempt any *one* part of the following: 10 x 1 = 10

(a) Why do we need informal organizations? What are their characteristics?
(b) What are the interpersonal skills and why are they so important?

5. Attempt any *one* part of the following: 10 x 1 = 10

(a) What is the concept of motivation? Explain Maslow's theory of needs.
(b) What are perceptual errors? Explain the stages of perception.

6. Attempt any *one* part of the following: 10 x 1 = 10

(a) Differentiate between management and leadership also explain the importance of leadership.
(b) What are the ingredients required to make an effective team?

7. Attempt any *one* part of the following: 10 x 1 = 10

(a) Describe the process of organizational change and the factors that are important for it.
(b) Explain major factors of organizational failure to change.

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