PAPER ID-311700

Subject Code: RMT303

Roll No: | | | | | | | | | | | | | |

MBA

(SEM III) THEORY EXAMINATION 2020-21

TOURISM POLICY , PLANNING & DEVELOPMENT

Time: 3 Hours ***Total Marks: 70***

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

a.	How many freedom of air as per IATA rules
b.	What are the guide lines and plan for tourism development
c.	When The Planning Commission of India Set up the National Committee on Tourism and what was the objective of this Committee.
d.	What was the objective of to set up Euro agreement
e.	What was the concept of FDI(Foreign direct investment)
f.	What are the responsibilities of National Tourism Board
g.	Which year TFCI(Tourism Finance Corporation of India) was set up.

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

a.	What was the objective of public sector unit(ITDC) in Tourism development
b.	Describe the functions of national Tourism Board
c.	How Tourism sector is benefited by FDI policy
d.	Describe any 4 main Articles of Chicago Convention
e.	Which are the main areas emphasized by the Government of India in National policy 2002

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a)	What initiatives are taken by Ministry of Tourism to promote tourism in infrastructure development.
(b)	Which organizations are involved in the development of Tourism

4. Attempt any *one* part of the following: 7 x 1 = 7

(a)	What factors of Travel and Tourism impacts on Country Economy and GDP
(b)	What is planning? Explain the nature of Tourism planning

5. Attempt any *one* part of the following: 7 x 1 = 7

(a)	What was the objectives of ``The National Tourism Policy November1982``?
(b)	How Regional and National Level contribute in Tourism planning

6. Attempt any *one* part of the following: 7 x 1 = 7

(a)	How will you justify that Incredible India Campaign was a Boost for Indian Tourism industry
(b)	Describe the significance of Tourism Policy

7. Attempt any *one* part of the following: 7 x 1 = 7

(a)	Describe the various stages for formulation of the tourism policy
(b)	What are the positive & negative effects of the Tourism policy?.Give any 5 suitable examples