Printed Pages: 02 **Sub Code: RMT208**

Paper Id: 271203 **Roll No.** | | | | | | | | | | |

MBA (TOURISM MANAGEMENT)
(SEM-II) THEORY EXAMINATION 2018-19
TRAVEL AGENCY AND TOUR OPERATORS

Time: 3 Hours ***Total Marks: 70***

Note: Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt *all* questions in brief. 2 x 7 = 14

a. What is full form of ITB & WTM and where they organize a travel meet.
b. What is a job of immigration department at Airport?
c. Who played a founder' role in the organization of the travel and which year he organized two excursions from England to united states.
d. In which year TAAI was founded and by how many travel agents.
e. What are the various components in tour package?
f. What are the different types of passport in India?
g. How much weight of luggage and hand bag is permitted while within India by flight in economy class?

SECTION B

2. Attempt any *three* of the following: 7 x 3 = 21

a. What are the basic requirements to start travel agency in metro city?
b. What documents are required to apply tourist visa.
c. Describe a role of ITDC in tourism Industry.
d. What do you understand by post tour management?
e. How many rules and conditions, required to become IATA approved travel agency.

SECTION C

3. Attempt any *one* part of the following: 7 x 1 = 7

(a) What do you understand by Marketing strategies in tour package?
(b) Describe the operational system of in-bound department in travel agency.

4. Attempt any *one* part of the following: 7 x 1 = 7

(a) What are the basic difference between travel agent and tour operator?
(b) Explain the significance of the following:-
  i. FAM tours
  ii. Tour brochure
  iii. Travel Mart

5. Attempt any *one* part of the following: 7 x 1 = 7

(a) What sort of arrangements takes place between travel agent and hotel, transport segments?
(b) What re the different types of visas?

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6. Attempt any *one* part of the following: 7 x 1 = 7

(a) What kind of information is required from the clients for planning an itinery?

(b) Explain the markup. Net rate, gross rate.

7. Attempt any *one* part of the following: 7 x 1 = 7

(a) Explain the importance of product knowledge for all tourism professionals.

(b) From where can a tourism professional gather latest information about a destination.

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