Paper Code: BBA4503

School of Management, BBD University

Program:BBA **Sem:5**

Second Sessional Test Paper Odd Sem (2024-25)

Subject: BEHV

Time: 60 Minutes **Max. Marks: 30**

SECTION-A

(This section contains very short answer type questions)

Q. No. 1. Attempt *All parts* of the following: **[5*1 = 5]**

a) **Define Ethics.**
b) **What is progress?**
c) **Define transformation.**
d) **What is Whistle Blowing?**
e) **Define Wisdom.**

SECTION-B

Q.No.2. Attempt *any Two* of the following: **[7.5*2 = 15]**

a) **Briefly explain Gandhian Philosophy of wealth management.**
b) **Define transformation. Briefly elaborate the process of transformation, with suitable examples.**
c) **Define success and elaborate the blueprint of success.**
d) **Write brief note on code of ethics.**

SECTION-C

Q. No. 3. Attempt any *One of* the following: **[10*1 = 10]**

a) **Enlist and explain Gandhiji's seven greatest social sins.**
b) **Define organizational culture. Briefly explain positive and negative aspect of organizational culture.**
c) **Write short note on: i) Corporate excellence ii) TQM**