S.No. : 610

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Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 57102 Roll No. 1 2 3 0 6 7 1 5 9 5

BBA Examination 2023-24

(Odd Semester)

BUSINESS ENVIRONMENT

Time : Three Hours] *[Maximum Marks : 60*

Note :– Attempt all questions.

SECTION–A

1. Attempt all parts of the following : $8 \times 1 = 8$

   (a) Define the term business environment.

   (b) What is meant by mixed economy?

   (c) What is legal environment?

   (d) Define the term fiscal policy.

   (e) What is the main objective of SIDBI?

   (f) What do you mean by public enterprise?

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(g) Explain privatization.

(h) What is GST?

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

(a) Discuss the significance of the study of business environment is Indian context.

(b) Explain the meaning and importance of industrial policy.

(c) What are the main provisions of current foreign trade policy?

(d) Explain the different types of foreign direct investment. Illustrate with examples.

SECTION – C

Note:- Attempt all questions. Attempt any two parts from each question. $8 \times 5 = 40$

3. (a) Give a brief account of the micro and macro environment of business.

(b) Define consumerism. Explain the provisions of consumer protection act 2019.

(c) Describe the salient features of capitalism and evaluate its contemporary relevance.

4. (a) What are the monetary policy measures to control inflation? Explain in detail.

(b) Describe the instruments of fiscal policy.

(c) What are the objectives of industrial licensing policy?

5. (a) List down the various government programme of India.

(b) Write a short note on IFCI and IDBI.

(c) Discuss the role of public sector in India.

6. (a) Discuss the salient features of foreign exchange management act.

(b) What is the role of technology in globalisation?

(c) Describe the functions of export promotion council and commodity boards.

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