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Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 57102 Roll No. | 1 | 2 | 4 | 0 | 6 | 7 | 1 | 4 | 5 | 6 |

BBA Examination 2024-25

(Odd Semester)

BUSINESS ENVIRONMENT

Time : Three Hours] *[Maximum Marks : 60*

Note :– Attempt all questions.

SECTION – A

1. Attempt all parts of the following : $8 \times 1 = 8$

   (a) Define the term 'business environment'.

   (b) Mention two features of a mixed economy.

   (c) What is MRTP Act?

   (d) State one objective of India's fiscal policy.

   (e) Name any two development banks of India.

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(f) Name any two government programs for the public sector.

(g) Mention one objective of privatization.

(h) What does FEMA stand for?

SECTION – B

2. Attempt any two parts of the following : $2 \times 6 = 12$

(a) Explain the components of the business environment with examples.

(b) Discuss the importance of fiscal and monetary policies in shaping the business environment.

(c) Evaluate the role of public sector enterprises in India's economic development.

(d) Discuss the impact of privatization and globalization on Indian industries.

SECTION – C

Note:- Attempt all questions. Attempt any two parts from each question. $8 \times 5 = 40$

3. (a) Define the nature and dimensions of the business environment.

(b) Compare capitalism, socialism and mixed economy.

(c) Analyse the role of consumerism in India's business ecosystem.

4. (a) Explain the industrial licensing policy and its impact on economic growth.

(b) Discuss the importance of the MRTP Act in regulating businesses.

(c) Analyse the significance of legal regulations on business operations.

5. (a) Highlight the objectives of foreign trade policies.

(b) Evaluate the functions of development banks SIDBI and IDBI.

(c) What are the challenges faced by public sector enterprises in India?

6. (a) Define economic liberalization and its impact on Indian trade.

(b) Explain the significance of environmental groups in business sustainability.

(c) Evaluate the impact of globalization on small businesses in India.

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