S.No. : 528 MBA 3107

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Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37207 Roll No. 1 2 2 0 6 7 5 1 1 1

Integrated MBA Examination 2023-24

(Odd Semester)

COMPUTER APPLICATIONS IN MANAGEMENT

Time : Three Hours] *[Maximum Marks : 60*

Note :– Attempt all questions.

SECTION – A

1. Attempt all parts of the following : 8×1=8

   (a) What is a firmware?

   (b) What is the full form of www?

   (c) What do you understand by RDBMS?

   (d) Write down two featuresof MS-word.

   (e) What do you mean by LAN?

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(f) What is a switch?

(g) What do you mean by E-commerce?

(h) What is a web browser?

SECTION – B

2. Attempt any two parts of the following : 2×6=12

(a) Define computer. Also discuss the classification of computer in brief.

(b) Discuss the application of MS-Office for documentation, preparation of questionnaires, reports etc.

(c) What are the major computer security threats on the internet? How can we counter these threats?

(d) Compare and contrast between traditional commerce and E-commerce.

SECTION – C

Note :– Attempt all questions. Attempt any two parts from each question. 5×8=40

3. (a) What is an operating system? Explain in detail its types.

(b) What do you mean by software? What are the various types of software?

(c) Explain in brief the following :

(i) Compiler

(ii) Interpreter

4. (a) Write short notes on the following :

(i) MS-Excel

(ii) MS-Power Point

(b) What do you understand by DBMS? Explain in brief the various components of DBMS.

(c) Briefly explain the important features of MS-Access.

5. (a) What is a computer network? Discuss in brief the various types of computer network.

(b) Discuss the various types of network topologies with the help of diagram.

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(c) Discuss in brief the various components of a comptuer network.

6. (a) Discuss the role of information technology in marketing.

(b) What do you understand by E-commerce? Discuss its advantages and disadvantages.

(c) Explain how information technology plays a vital role in finance and operations management?

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