S.No. : 33

MBA 3402

No. of Printed Pages : 04

Following Paper ID and Roll No. to be filled in your Answer Book.

PAPER ID : 37230 Roll No.

Integrated MBA Examination, 2026

(Even Semester)

CORPORATE GOVERNANCE, VALUES & ETHICS

Time : Three Hours] *[Maximum Marks : 60*

Note :– Attempt all questions.

SECTION–A

1. Attempt all parts of the following : 8×1=8

   (a) What is corporate disclosure?

   (b) Explain corporate governance code.

   (c) What do you understand by values?

   (d) What role do moral values play in an economic system?

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(e) State ethical issues involved in copyright.

(f) Write the name of various vedas.

(g) State and features of ethics.

(h) What is global industrial competition?

SECTION – B

2. Attempt any two parts of the following : 2×6=12

(a) State the code of practice given by Cadbury committee to regulate governance practices of the corporate.

(b) Define corporate social responsibility. Explain social responsibility of corporate towards various stakeholders.

(c) Is it important for an organization to have a value system? Are the values observed in the contemporary business world?

(d) List some unethical marketing behaviours found in various marketing areas. Explain them briefly.

SECTION – C

Note :– Attempt all questions. Attempt any two parts from each questions. 8×5=40

3. (a) State the code of corporate practices in India.

(b) Why is in depth knowledge of corporate governance necessary today? State the importance of corporate governance.

(c) State the role of SEBI on corporate disclosure and investor protection in India.

4. (a) State the composition of board. Examine the role of board of directors in corporate governance.

(b) What constitute intellectual property rights? State the laws related to copyright.

(c) Discuss laws and regulations relating to corporate social reporting.

5. (a) State the constribution of teachings from 'Geeta' to the ethics in management.

(b) What is 'Nishkam Karma'? Explain its benefits.

(c) Write a note on Indian value system.

6. (a) For what activities IT is used in business organizations? State which of these activities may be considered ethical or unethical activities?

(b) State the ethical issues in capitalism and market systems.

(c) What is business ethics? State the role ethics in enhancing the company's image?

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