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Following Paper ID and Roll No. to be filled in your Answer Book.

PA[redacted] ID : 9919 Roll No. 1 2 2 [redacted]

B. Tech. Examination 2023-24

(Even Semester)

INDUSTRIAL PSYCHOLOGY

Time : Three Hours] *[Maximum Marks : 60*

Note :– Attempt all questions.

SECTION–A

1. Attempt all parts of the following : 8×1=8

   (a) In Maslow's hierarchy of needs. What do you understand by "self esteem"?

   (b) What is the meaning of replacement of rule of thumb?

   (c) Write down the three motivating drives of McClelland theory of needs.

   (d) Who has outlined the concept of 'MBO'?

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(e) What is E-recruitment?

(f) What is role playing?

(g) What is ergonomics?

(h) What is the difference between transactional and transformational leader?

SECTION – B

2. Attempt any two parts of the following : 2×6=12

(a) How will scientific management help in achieving maximum output in place of restricted output according to Taylor?

(b) Discuss the strategies of copying with stress among workers in modern organisation.

(c) What is job analysis and what steps are involved in the preparation of job analysis?

(d) What is accident proneness and how is it responsible for accidents in an organisation?

SECTION – C

– Attempt all questions. Attempt any two parts from each questions. 8×5=40

3. (a) What causes fatigue and what are its counter-measures in the contest to industries?

(b) What are the consequences of loopholes in the recruitment process and what are steps which should be taken to avoid them?

(c) What do you mean by 360-degree appraisal? What are the relative merits and demerits?

4. (a) Describe vestibule and games and simulation form of training?

(b) What are the various steps involved in a selection process? Explain.

(c) How does work environment affect the performance of an employee and the output of an organisation?

5. (a) Define group dynamics. Give the reasons for group formation.

(b) What are the different theories of leadership and what are the factors they consider?

(c) What is organisation culture? What is difference between clan culture and bureaucratic culture?

6. (a) Describe Herzberg's two factor theory and critically analyse its importance.

(b) Examine the contribution of Hawthorne studies to the development of industrial psychology.

(c) What are the factors which prevents an employee from getting dissatisfied?

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