Paper Code: BBA4501

School of Management,
BBD University
Program: BBA Sem:5"th
First Sessional Test Paper Odd Sem (2024-25)
Subject: Project Management

Time: 60 Minutes Max. Marks: 30

SECTION-A

(This section contains very short answer type questions)

Q. No. 1. Attempt *All parts* of the following: [5*1 = 5]

a) Define project management
b) What is project financing?
c) Define secondry data
d) What is product mix?
e) What is stand for PERT?

SECTION-B

Q.No.2. Attempt *any Two* of the following: [7.5*2 = 15]

a) Define the role of venture capital in project management
b) Define technological feasibility of a hypothetical company
c) Define technological analysis of a hypothetical company
d) Define importance of market survey in project management

SECTION-C

Q. No. 3. Attempt any *One of* the following: [10*1 = 10]

a) Elaborate project management and its importance
b) Established the key point of new venture
c) Define project capacity in short term