Paper Id:

Subject Code:JMC6401N

Department of Mass Communication

Course: B.A.(J&MC) IVth Semester

First Sessional Exam Paper

Session: 2024-25

Subject Name: Television Journalism & Production-II

Time: 1 Hour **Max. Marks: 30**

Section A

This section will consist of 5 short answer questions carrying equal marks (1x5)

Question No. 1 (Attempt all parts of the following :) **(1 marks each)**

a) What is Input Desk ?

b) Identify two news sources for a TV news channel.

c) Mention two Hindi news channels.

d) What is 'Nose For News'.

e) Write full form of MOJO

Section B

This section will consist of 4 questions and students will be required to answer any two questions (7.5x2)

Question No. 2 (Attempt any 2 part of the following :) **(7.5 marks each)**

a) 'Reporters are eyes and ears of a media organization'. Critically examine.

b) While working on an interview program, what key aspects would you keep in mind as an anchor?

c) Discuss in details strength & limitations of Television.

d) Describe the fundamental sequence followed by a channel in TV content creation.

Section C

This section will consist of three questions and students will be required to answer any one question (10x1)

Question No.3 (Attempt any 1 part of the following :) **(10 marks each)**

a) Discuss the roles and responsibilities of editorial team.

b) Discuss the advantages of Mobile Journalism.

c) Describe in brief Audio-Video component of Television.